

Seminary & School of Ministry GLS 5310

Creative-Access and Business as Mission

Thursdays, 6:30-9:15 pm

CONTACT INFORMATION

Instructors: Dr. Mike Barnett Keith Stokeld

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mcbar@pobox.com (general communications)

I. COURSE DESCRIPTION

In this course you will discover the biblical basis, strategic value, ethical viability and current methodologies of taking the gospel to restricted access peoples. You will propose a creative-access strategy for a specific population segment.

II. COURSE OBJECTIVES

Upon completion of this course the student should be able to:

- 1. Identify the basic biblical principles of "tent-making" and missions via the marketplace.
- 2. Recount historic precedents for "tent-making" and missions via the marketplace.
- 3. Think strategically regarding "platform" planning, implementation, and evaluation.
- 4. Assess current trends and challenges in "tent-making" and marketplace-missions methodology as a result of contact with field-based practitioners.
- 5. Assess your own gifting and calling as they relate to taking the Gospel to restricted-access peoples by means of the marketplace.

III. TEXTBOOKS

Tom Steffen and Mike Barnett, eds. Business as Mission: From Impoverished to Empowered.

Mark L. Russell. The Missional Entrepreneur: Principles and Practices for Business as Mission.

Patrick Lai, Tentmakers: Business as Missions.

Wayne Grudem, Business for the Glory of God **OR**

Tim Keller, Every Good Endeavor (student's choice)

IV. LEARNING FORMAT

- A. **Readings**—Read four required texts and additional articles/papers as assigned.
- B. **Class Participation**—Actively engage in critical classroom discussions and dialogues; team project; and other weekly projects as assigned.
- C. **NetSource report**—Discover and introduce the class to one viable and relevant internet resource.
- D. **Critical book review/dialogue**—Write a critical book review of one of the textbooks and lead the class in a discussion of its contents (see book review guidelines).
- E. **Team Project**—Participate in a team that will brief/lead/teach the class about a proposed strategy to take the Gospel to a specific restricted-access people group by means of the marketplace. This will include:
 - 1. A brief overview of the geography, culture, and worldview of the people group.
 - 2. A platform strategy proposal ("EMOGC").
 - 3. A strategic rationale for the proposal.
 - 4. Feedback or critique from at least 3 practitioners.
- F. Marketplacer Interview—Conduct a personal interview with a marketplacer, write a de-brief.
- G. Regional EMS (Evangelical Missiological Society Meeting, March 28-29, 2014)

V. EVALUATION

Your final grade will be averaged based on the percentages below:

1.	Class participation	200 p	oints
2.	NetSource report	100 p	oints
2.	Critical Book Review/Dialogue	100 p	oints
3.	Team Project	200 p	oints
4.	Marketplacer Interview	100 p	oints
5.	Course Takeaways	300 p	oints
6.	Regional EMS (optional replaces 1 book)		

VI. COURSE WORKLOAD

1.	Readings	65 hours
2.	Team Project	30 hours
3.	Course Takeaways	25 hours
4.	Other Assignments	20 hours
	_	(Total 140 hours)

PLEASE NOTE: Late assignments will be penalized one full letter grade. An additional letter grade will be subtracted for each additional week they are past due. All assignments are due *at the beginning of the class period* on the designated date. All assignments should be submitted hard copy, not electronically.

VII. Recommendations for Learning Support:

Students with physical, emotional, ADHD, or learning disabilities needing academic accommodations should make requests through the Academic Success Center. These requests will be kept confidential and will be used only to provide academic accommodations. Because many accommodations require early planning, requests should be made as early as possible. The Academic Success Center is located on the first floor of Rossi Student Center (807-5611, academicsuccess@ciu.edu). If you already receive services through ASC please contact me so that we can make your academic experience in this class as successful as possible.

VIII. FACULTY

Mike Barnett (BA-Geography, M.Div., Ph.D.-Church History) has a background in business, church planting, and international missions. After business careers, he and his wife, Cindy, served with the International Mission Board (IMB) from 1989-2000. He has served as the Elmer V. Thompson Professor of Missionary Church Planting at CIU since 2004. He currently serves as Dean of the College of Intercultural Studies.

Mike sees his role as an equipper and facilitator to enable you to develop your understanding and participation in God's mission to all peoples on earth. He will make every attempt to be available for consultation regarding the course and your pilgrimage on mission with God.

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Keith Stokeld

(BBA – Accounting, CPA, ThM – Cross-Cultural Church Planting) worked 14 years in a restricted access country, both as a marketplace professional and as a church-planting strategist/team leader. He currently serves as CIU's Director of Finance. He and his wife, Danise (a member of CIU's College of Intercultural Studies team) eagerly seek opportunities to impart the things they learned about church planting in restricted countries to the next generation of goers.

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